

SBA

U.S. Small Business Administration



STEP *up to*
EXPORTING
MISSISSIPPI

mississippi development authority
MISSISSIPPI

mississippi.org

G U L F C O A S T T R A D E A L L I A N C E

2012 Annual Export Conference

Export Resources and New Market Opportunities for Small Business



MARKET FOCUS:
Central America, the Caribbean
and Canada



MISSISSIPPI WORLD TRADE CENTER

April 10-12, 2012

Beau Rivage Resort • Biloxi, Mississippi



U.S. Small Business Administration



STEP up to EXPORTING MISSISSIPPI



2012 ANNUAL EXPORT CONFERENCE

A G E N D A

TUESDAY, APRIL 10

- 3:30 – 5:00 pm Early Registration/Exhibit Set-Up
- 7:00 – 9:30 pm Dinner for speakers & sponsors

WEDNESDAY, APRIL 11

- 7:30 – 1:00 pm Registration Opens
- 8:00 – 9:00 am Continental Breakfast in Exhibit Room
- 9:00 – 9:15 am Conference Welcome
- 9:15 – 10:30 am Caribbean Panel Presentation:
Trinidad & Tobago and Dominican Republic
- 10:30 – 10:45 am Break
- 10:45 – 12:00 Noon Central America Panel Presentation:
Panama and Costa Rica
- 12:15 – 1:45 pm Lunch
- 2:00 – 3:15 pm Canadian Panel Presentation
- 3:30 – 4:30 pm Speakers Roundtable in Exhibit Room
- 5:00 – 6:30 pm Poolside Reception with Entertainment

THURSDAY, APRIL 12

- 7:30 – 8:30 am Continental Breakfast in Exhibit Room
- 8:30 – 8:45 am Local Company Success Story
Daryl Cornell, President & CEO
Triton Systems, Inc. – Long Beach, MS
- 8:45 – 10:45 am Export Services Panel Presentation
SBA, MS Development Authority,
Exim Bank
- 10:45 – 12:00 Noon Services/Resource Roundtable
- 12:00 Noon Conference Close



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2012 ANNUAL EXPORT CONFERENCE

REGISTRATION

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

All reservations must be prepaid. Registration deadline - April 5, 2012

Conference Registration Fee \$ 250

Spouse/Guest Fee \$125

Payment Method: Check Invoice Me Online CC Payment

REGISTER ONLINE AT WWW.MSWTC.ORG

Checks are payable to Mississippi World Trade Center.
Sorry, no refunds after April 5, 2012

MAIL COMPLETED FORM TO:

MS World Trade Center
175 East Capitol Street, Suite 255
Jackson, MS 39201

For more information: 601-353-0909 or aatkins@mswtc.org

**REGISTER
ONLINE:**



This is a Mississippi STEP Grant event. The first 50 Mississippi companies that register and qualify as an SBA-defined small business are eligible for 50% reimbursement of the registration fee. Reimbursement will be approved and administered by MDA's International Trade Office.

HOTEL ROOM RESERVATIONS

A block of rooms is held at Beau Rivage Resort & Casino until March 11, 2012. Reservations should be made directly with the hotel Reservation Department at 888-383-7037.

To receive the group rate, callers must identify their affiliation with the MSWTC Gulf States Alliance Export Conference. The conference rate is \$109 and cannot be changed at check-in or check-out for guests who fail to identify their affiliation at the time the reservation is made.

Reservation requests made after the March 11 cut-off date will be honored on a space-and-rate availability basis.



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