

Shannon L. Campbell, PhD, PMP

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CURRENT POSITION The University of Southern Mississippi, Hattiesburg, Mississippi
Director, Trent Lott National Center for Economic Development and Entrepreneurship

EDUCATION

2003-2007 The University of Southern Mississippi, Hattiesburg, Mississippi
Doctorate of Philosophy Degree in International Development with emphasis in Workforce Training and Development

1997-2001 The University of Southern Mississippi, Hattiesburg, Mississippi
Master of Science Degree in Workforce Training and Development

1989-1991 Mississippi State University, Starkville, Mississippi
Bachelor of Science Degree in Industrial Engineering

PROFESSIONAL EXPERIENCE

2013—current The University of Southern Mississippi, Hattiesburg, Mississippi
Title: Director of Trent Lott National Center for Economic Development and Entrepreneurship
Responsibilities include serving as a catalyst for all facets of economic development such as administering economic impact studies, assisting with technology transfer efforts, creating strategic partnerships, and connecting business and industry with expertise offered by the university.

2016-2020 The University of Southern Mississippi, Hattiesburg, Mississippi
Title: Director of Center for Logistics, Trade & Transportation
Responsibilities include leading outreach initiatives requested by external stakeholders; coordinating university expertise with LTT industry sector affiliates; writing grant proposals; and building university relationships.

2010-2020 The University of Southern Mississippi, Hattiesburg, Mississippi
Title: Adjunct Instructor
Teach graduate courses in the Human Capital Development Program including HCD 640 Workforce Development Models and HCD 643 Design and Development for Performance Improvement.

1993—current SH&M, Inc, Collins, Mississippi
Title: Co-Owner and Vice President

Responsible for business decisions and financial management of poultry, cattle, and rental property operations.

- 2008-2013 Jones County Junior College, Ellisville, Mississippi
 Title: Dean of Liberal Arts, Industrial Services, and Advanced Technology Center
 Responsibilities included supervision of six academic divisions consisting of over 130 faculty, 2,900 full-time students, and an annual operating budget of \$4.5 million. Also was responsible for supervision of eight off-campus training centers providing customized workforce strategies for companies and communities. Provided leadership for university parallel students and Career/Technical students entering the workforce.
- 1997-2008 Jones County Junior College, Ellisville, Mississippi
 Title: Dean of Advanced Technology Center
 Responsibilities included supervision of Advanced Technology Center operations, Workforce Development, Small Business Development, Adult Learning, and Business Incubator Services. Chaired JCJC strategic imperative to increase the college’s presence in all eight counties served by the college. Developed policies and guidelines for leasing business incubator space to start-up companies.
- Title: Director of Career Resource Center; Workforce Development Coordinator
 Responsibilities included supervision of 53 managers, instructors, and support staff for services offered by the college including Adult Basic Education, Small Business Development, Workforce Development, Tech Prep, and Work-Based Learning.
- 1992-1997 Sunbeam Household Products, Mississippi
 Title: Manager of Technical Resources; Quality Engineer
 Responsibilities included managing engineering and quality technicians, assistant to plant manager, quality awareness training, and performed project management duties in start-up of new manufacturing plant in Hattiesburg, Mississippi.

PROFESSIONAL AND LEADERSHIP

- 2016-current Project Management Professional, Project Management Institute Certification
- 2016-current Member, Institutions of Higher Learning Joint Economic Development and Technology Officer’s Committee
- 2014-current Member, International Economic Development Council
- 2013-current Member, Madison County Business League
- 2012-current Member, Mississippi Economic Development Council
- 2018 Member, Mississippi Delegation at Farnborough International Aerospace Show
- 2018 Member, Executive Committee of Governor’s Defense Initiative Task Force

2016	Member, State Workforce Investment Council's Industry Sector Strategy Committee
2013	Member, Mississippi Development Authority and Mississippi Economic Development Council's Competitiveness Planning Committee
2015	Member, Harrison County Development Commission Leadership Committee
2013-2015	Member, Mississippi Delta Council
2008-2013	Member, Community College Chief Academic Officer Association
2011-2012	President, Covington County Economic Development Authority
2010	Participant, Mississippi Community College Leadership Academy
2009	Member, Covington County Chamber of Commerce
2009	Member, Alpha Sigma Delta Chapter of Alpha Sigma Lambda Honor Society for Adult Learners in Continuing Higher Education
2008	Chairman, Jones County Economic Development Strategic Planning Initiative, Government and Infrastructure Committee
2008	Chairman, Covington County Chamber of Commerce Business and Industry Committee
2007	Participant, Amatrol Technology Transfer Institute, Jeffersonville, Indiana
2006-2012	Board Member, Covington County Economic Development Authority
2006	Participant, Jasper County Strategic Planning Initiative
2005	Community Volunteer, Mississippi Scholar's Program
1999	Participant, Introduction to ArcView GIS Training, ESRI Course
1998	Participant, USM Workforce Training and Development Certificate Program
1998	Examiner, Mississippi Quality Award, State Board for Community and Junior Colleges
1997	Participant, Burlington Industries Continuous Improvement Techniques Training Program
1997	Examiner, Mississippi Quality Award, State Board for Community and Junior Colleges

GRANTS ADMINISTRATION

2020	Co-Author, Gulf Coast Restoration Fund Grant Award, \$7,000,000 to USM for infrastructure investment at Ocean Enterprise Facility in Gulfport, MS.
2019-2021	Principal Investigator for Mississippi Development Authority contract to implement the Mississippi Defense Plan totaling \$250,000.
2018-2020	Principal Investigator for U.S. Department of Defense Office of Economic Adjustment Grant #DD672-18-03 totaling \$1.8 million, Phase II grant to continue support of national security and economic diversification efforts.
2016-2018	Co-Principal Investigator for U.S. Department of Defense Office of Economic Adjustment Grant #DD672-16-02 totaling \$3 million to support national security technology acceleration and economic diversification efforts.

- 2008 Director of State Board for Community and Junior Colleges Challenge Grant #2007-208-048 totaling \$2.25 million in which JCJC received \$750,000 to establish a Center of Excellence in Advanced Metalworking.
- 2008 Director of Twin Districts Workforce Investment projects totaling \$72,000 for enhancing technology in Adult Education classes: Greene County Adult Education, project #JCJCINC09A, \$37,000; Nontraditional Student Center, project #JCJCINC09B, \$35,000.
- 2008 Director of Department of Labor WIRED Momentum Grant #S90-016-W6867-1 totaling \$5 million in which JCJC received \$1.3 million to establish a Center of Excellence in Advanced Metalworking. This regional grant was a partnership among Mississippi Gulf Coast Community College and Pearl River Community College.
- 2006 Director of Department of Labor WIRED Grant CFDA #17.261 involving \$15 million partnership among eight community colleges in which JCJC received over \$560,000 which focused on talent development in entrepreneurship and community development.
- 2006 Director of State Board for Community and Junior College High Growth Grant #5-S90-004-W7079-1 totaling \$471,661 to provide training in Hurricane Katrina affected areas.
- 2005 Director of Department of Education FIPSE Grant CFDA #84.116Z totaling \$297,000. This grant allowed JCJC to purchase equipment necessary for day-to-day education and training services offered by the Advanced Technology Center.
- 2005 Director of Twin Districts Workforce Investment Area projects totaling over \$460,000 to conduct pre-employment training: network wiring, project #WIANEGJCJC03, \$105,000; construction trades, project #WIANEGJCJC04, \$161,000; welding, project #WIANEGJCJC06, \$45,000; welding, project #WIANEGJCJC07, \$149,000.
- 2003 Co-Principal Investigator of Department of Labor National Emergency Grant #2-S86-026-W7035-1 totaling \$3.2 million to assist with job search assistance and re-training of dislocated workers from plant closures in Clarke, Wayne, and Jasper counties.

PRESENTATIONS AND FACILITATIONS

- 2020 Presenter, Mississippi Municipal League Winter Conference, *Advanced Economic Development Workshop*
- 2020 Co-Host, Advanced Economic Development Certification Course
- 2019 Facilitator, Visit Hattiesburg Annual Planning Process
- 2019 Co-Host, Advanced Economic Development Certification Course
- 2019 Host, USM 2019 True South Economic Development Course
- 2018 Panelist, Southern Connect Regional Meeting, *Transportation Connectivity in South Mississippi*

- 2018 Facilitator, Advanced Economic Development Course, *Strategic Planning*
- 2018 Host, USM 2018 True South Economic Development Course
- 2018 Facilitator, City of Pearl *Strategic Planning Session*
- 2018 Co-Host, *Harvesting Intangible Assets Forum*
- 2017 Co-Host and Presenter, Naval Air Systems Command, International Logistics Meeting, Gulfport, Mississippi, *The University of Southern Mississippi's Defense Diversification Initiative*
- 2017 Host, 2017 USM True South Economic Development Course
- 2017 Facilitator, Families First for Mississippi *Strategic Plan Development*
- 2016 Host, USM 2016 True South Economic Development Course
- 2016 Facilitator, Visit Mississippi Gulf Coast's *Coast Champions* workshops
- 2016 Facilitator, New Learning Resources *Strategic Plan*
- 2015 Host, USM 2015 True South Economic Development Course
- 2015 Facilitator, City of Pascagoula *Strategic Plan Update*
- 2015 Facilitator, Madison County Business League *Strategic Plan Update*
- 2015 Presenter, Hattiesburg Area Realtor's Association, *Midtown in Motion Community Update*
- 2015 Presenter, Mississippi Municipal League Winter Conference *Increasing Your Community's Economic Development Competitiveness*
- 2014 Host and Presenter, USM 2014 True South Economic Development Course, *Workforce Analysis*
- 2014 Facilitator, Yazoo County Strategic Planning Session
- 2014 Presenter, USM Economic Development Program, *Workforce Analysis*
- 2014 Presenter, Mississippi Municipal League Summer Conference, *Importance of Regional Economic Development*
- 2014 Co-Host, Marine Technologies Economic Forum
- 2013 Facilitator, Mississippi Development Authority Entrepreneurship Division Planning Session
- 2013 Facilitator, Trent Lott National Center Advisory Council Meeting
- 2013 Presenter, 2013 Congressional Staff Campus Visit, *Trent Lott National Center Outreach Services*
- 2013 Panelist, Troy University Southeast Community Development Institute, *The University's Role in Economic Development*
- 2013 Panelist, Area Development Partnership, *Universities and Colleges in the ADP Region*
- 2013 Presenter, Ellisville State School, *Fundamentals of Project Management*
- 2013 Presenter, High School Counselor's Workshop, *JCJC Outreach Services*
- 2013 Presenter, Jones County Junior College Winter Faculty Meeting, *Workforce Trends*
- 2012 Presenter, Collins Rotary Meeting, *Covington County Economic Development Outlook*
- 2012 Facilitator, Covington County Strategic Planning Process
- 2011 Facilitator, Phi Theta Kappa Student Leadership Training, *Implementing Project Management Skills*
- 2010 Presenter, Laurel High School Career Day, *Engineering Careers*
- 2010 Keynote Presenter, Phi Theta Kappa Induction Ceremony, *The Servant Leader*
- 2009 Facilitator, Wayne County Leadership Planning Session, *Wayne County Outreach*

- 2008 Presenter, USM New South Economic Development Certificate Program, *Workforce Development on the Local Level*
- 2007 Presenter, Richton School District Teacher Professional Development, *Salt Dome Project*
- 2006 Keynote Presenter, Perry County Chamber of Commerce Annual Banquet, *Workforce Development Opportunities*
- 2006 Panelist, South Mississippi, Inc.
- 2006 Presenter, Leadership Jones County, *Workforce Solutions*
- 2005 Presenter, Mid-South Partnership Conference
Topic: *Information Age Partnerships*
- 2003 Panelist, Southeastern Employment and Training Association Fall Conference
- 2003 Presenter, Return-On-Investment in the Public Sector Conference
- 2003 Presenter, Creating Futures through Technology Conference
Topic: *Closing the Technology Gap for Dislocated Workers*
- 2003 Presenter, WIN-ing in Mississippi Conference
Topic: *National Emergency Grants*
- 1999 Presenter, International Quality and Productivity Conference
Topic: *Defining When Training is Needed*
- 1997 Facilitator, Phi Theta Kappa Leadership Certification Training

PUBLICATIONS/RESEARCH/MONOGRAPHS/PROJECT MANAGEMENT

- 2020 Researcher, Mississippi Department of Transportation, Leadership Development Planning Process and Final Report
- 2019 Project lead, Blue Economy Strategic Planning Process, *A Narrative for The University of Mississippi's Role in the New Blue Economy*
- 2018 Researcher, Gulfport-Biloxi International Airport, *Economic Impact Study*
- 2018 Mentor, Student-Led Research Project, Gulf Coast Business Council, *Quality of Place Study*
- 2018 Co-Facilitator, Mississippi Municipal League, *Advanced Community Development Workshop*
- 2018 Facilitator, Mississippi Municipal League, *Advanced Economic Development Workshop for Elected Officials*
- 2018 Mentor, Student-Led Research Project, *2018 Madison County Economic Indicators*
- 2018 Researcher, Huntington Ingalls Shipbuilding, *Economic Impact Report*
- 2018 Researcher, Tradition Medical Learning Community, *Economic Impact Projection*
- 2017 Researcher, NASA Stennis Space Center, *Highest-and-best-use Analysis*
- 2017 Researcher, Gulf Coast Business Council, *2017 Economic Indicators*
- 2017 Researcher, Families First for Mississippi, *Supplemental Technical Recommendations for Strategic Plan Implementation*
- 2017 Researcher, Forrest Health System, Hattiesburg Clinic, and Southern Bone & Joint Specialists, *Economic Contribution Study*
- 2016 Researcher, Mississippi Association of Workforce Areas *Development of Local Area Workforce Plans and Economic Analysis*
- 2016 Researcher, Port of Gulfport *Economic Impact Study-Workforce Analysis & Community Perception Survey*
- 2015 Project Manager, USM *Midtown in Motion Land Redevelopment Project*

2015	Researcher, USM <i>Football Economic Impact Study</i>
2015	Researcher, <i>Marshall County Cayce Community Highest-and-Best Use Study</i>
2014	Researcher, <i>An Assessment of 'Buy Local' Purchasing Policy for Coast Electric Power Association</i>
2014	Mentor, Student-Led Research Project, <i>Analysis of Mississippi's Blue Economy</i>
2014	Mentor, Student-Led Research Project, <i>Itta Bena Retail Analysis</i>
2013	Mentor, Student-Led Research Project, <i>Southwest Mississippi Cluster Identification Study</i>
2013	Researcher, <i>Adaptive Use Feasibility Study of Twelve Oaks Property</i>
2013	Mentor, Student-Led Research Project, <i>Economic Impact of 2013 Art in the Pass Festival</i>
2007	Dissertation Author, <i>Impact of National Emergency Grant on Rural Mississippi</i> , UMI Number 3293009.

HONORS AND AWARDS

2019	Recipient, Mississippi Development Authority's Marsha N Hamilton Spirit Award for excellence in economic development
2016	Fellow, Army War College's National Security Summit
2016	Alumnus of the Year, USM Human Capital Development Program
2013	Recipient, Camp Shelby Joint Forces Training Center Certificate of Appreciation for Exceptionally Meritorious Service
2013	Recipient, Phi Theta Kappa Distinguished College Administrator Award
2004	Recipient, Mississippi Business Journal's Top 40 Under 40 Award
2001	Fellow, Mid-South Community College Fellowship Program
2000	Discussion Meet Winner, State Champion for Farm Bureau Federation Young Farmer and Rancher Competition

UNIVERSITY COMMITTEES AND ASSIGNMENTS

2019--ongoing	Leadership Planning Team, Advanced Economic Development Leadership Program hosted by USM (lead), University of Alabama, Texas Christian University and Clemson University
2018-current	Co-lead, USM blue-tech advisory team
2016-current	Member, The University of Southern Mississippi College of Business Advisory Council
2019	Member, USM Coast Operations Leadership Team
2018	Tri-chair, American Heart Association, USM Heart Walk
2017	USM Technical Support, Governor's Ocean Task Force
2017	Tri-chair, American Heart Association, USM Heart Walk
2016	Member, USM Foundation Corporate Planning Officer Search Committee
2015	Member, USM Provost Search Committee
2014	Member, USM President's Strategic Planning Committee
2014	Member, USM Dean Search Committee, College of Science and Technology
2013	Member, D. Leiva Master of Economic Development Thesis Committee