

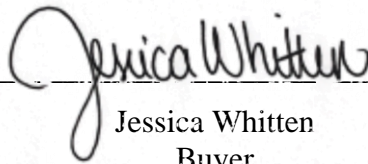


THE UNIVERSITY OF SOUTHERN MISSISSIPPI

March 23, 2021

ADDENDUM 2 TO RFP 21-50

This addendum provides answers to questions submitted by prospective bidders. The University's answers are shown in **RED**.



Jessica Whitten
Buyer

1. Could you please list features/screens that you would like to see in the app (i.e. sign up, sign in, view list of programs, program details, application form, etc)?
The types of screens we typically add content to or use are informational. Forms and possibly sign-in screens would be useful to us in the future.
2. Will the app share content with your current website <https://www.usm.edu/> and if so, how do you currently upload and manage information?
Currently, we link to our university website which is mobile responsive. The content for our mobile application and website are managed separately.
3. Which user roles should the app support and which features should be available for each role?
 - **Ideally, author with capability to add "limited" content (add informational content, images, and links to external sources**
 - **A manager with the capability of an author with additional responsibility of being able to create screens to link to, the ability to send communications/notifications and push to test/production**
 - **An overall admin with the ability to update themes, templates, add users, update roles, and all capabilities of author and manager; the admin for an area of the application or the entire application can manage everything under their purview.**

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4. How would you like to leverage social media integration in the app?
We would like to employ social media through the use of feeds to display posts within a framed template within the application.
5. According to requirements 'the solution must allow us to embed content from external sources,' are there any particular sources you would like to include? How will this information be used in the app?
Currently, we reference our university site and other third party sites (like news) within modules based on the department. When embedded in the app, we would like to view the information with a frame on the screen if needed.
6. You've mentioned that administrators should be able to update the app experience, could you please elaborate on this? Should they be able to change content to be displayed in the app like descriptions/photos, turn on/off features or allow for changing the app behavior and appearance?
Yes. Administrators should have the ability to do all the above (updating templates, app behavior, update descriptions/photos, and turn features on/off based on need).
7. How many users are preliminary expected in the first year to join?
We currently have 25 users. We would anticipate 30-35 total (about 10 new) at the most the first year.
8. Should the app support English language only?
We like the idea of offering other languages.
9. Regarding Appendix C, #7, "The solution must provide reports and information to campus administrators and end users for use in organizational decisions related to student success and degree completion," are there any specific data points you are looking to start tracking related to student success and degree completion? Which, if any, reporting/analytics systems or tools are currently in place at the university?
We would like to get reports related to the use of the applications itself. This would include mobile application usage that would give us information about what students need to be successful or what they want to access while they are a student at the university.
10. What is your timeline for awarding a contract?
Our intention is to award the contract when all proposals requirements are reviewed and vetted. We do not have a specific date assigned to award the contract.

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11.	<p>As the system needs to integrate with multiple social media accounts, Are we fetching some information from social media accounts?</p> <p>We would like to employ social media through the use of feeds to display posts within a framed template within the application.</p>	appendixc21-50: Requirements
12.	<p>As the solution requires creation of content, What all content are we targeting to have? Will it be videos, audios, text, pdfs etc?</p> <p>We would like our customers to be able to create videos, audio files, text, pdf, links to external sources, images, and more. Linking to a content type is acceptable, but text is necessary.</p>	appendixc21-50: Requirements
13.	<p>Need to better understand the creation of location functionality in detail?</p> <p>We would like to employ location-based information and services either through the use of GPS locations or through the use of beacons.</p>	appendixc21-50: Requirements
14.	<p>Who all can add polls in the system? Will it be only admin or the students/users can add the polls as well?</p> <p>Managers of their area of the application or of the entire application will be able to add polls.</p>	appendixc21-50: Requirements
15.	<p>Need more insights around the ability to design product themes? Is it any third party we need to integrate with?</p> <p>The mobile application development platform should contain themes or templates that are available for our administrators to use when creating new content in the application.</p>	appendixc21-50: Requirements
16.	<p>What all external sources are we integrating with for the embedded content?</p> <p>External sources include, but are not limited to, social media, web sites, maps, data files, database tables, directories, etc.</p>	appendixc21-50: Requirements
17.	<p>For form creation and submission are we integrating with Third parties for form creation and submissions?</p> <p>We would prefer that the mobile application development platform contain its own internal form tools as well as integrate with our external form products (MachForms and FormStack).</p>	appendixc21-50: Requirements

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19.	Need to better understand around scheduling of messages, Who all stakeholders can exchange the messages? Administrators of their area of the application or the entire application would create messages to be sent out to their respective audiences.	appendixc21-50: Requirements
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19. Would the University be willing to accept electronic submissions instead of physical hard copies of this RFP?
Yes. Electronic submissions are acceptable when submitted properly through the provided portal. This information is located in the RFP General Terms, Conditions and Instructions for Bids/Proposals as item #35.
Emailed proposals will not be accepted.
20. In order to provide complete answers and relevant screenshots, can we submit our response in Word format rather than Excel? Or, if Excel is required, can we provide a supplemental document with additional information and screenshots?
Please respond to the requirements in the Excel sheet and you certainly can provide a supplemental document in Word format with additional information and screen shots.
21. Would the University be willing to extend the response deadline to April 2?
The University will be closed April 2nd, but we have extended the RFP submission deadline to April 1, 2021 @ 2:00 PM CT.
22. With regard to the above noted RFP, please advise if the University currently has an application in use in the fashion indicated?
Yes, the university has an application currently in use for our mobile application.
23. Has a budget been established for this project?
Yes, there is a budget established for the licensing and maintenance of software to use for developing and maintaining our mobile application.
24. I'd like to enquire whether you are looking for an off-the-shelf solution, or whether you're looking for a bespoke app?
We are interested in a development platform that allows us to create and manage our own content using the product's templates and built-in design tools.

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