

The University of Southern Mississippi
Notice of Proposed Sole Source Purchase
SSP 21_039

The University of Southern Mississippi anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Description of the commodity that USM is seeking to procure: **The football program is seeking approval to sole source a team organization platform that is made to organize team data, keep everyone on one central calendar and communicate efficiently to sync football, training, strength, academics, sports information, administration, and marketing offices to Teamworks. The Teamworks product is essential for us to communicate with and organize everyone from coaches, players, and staff members and in turn operate more efficiently daily.**
2. Explanation of why the commodity is the only one that meets the needs of the agency: **Ability to send mass email, text (via long code), and voice communications, including the ability to schedule messages for delivery at future dates. The ability to provide granular access to all support and coaching staff. The ability to audit individual user usage and track delivery of text messages and voice communications and track open/read status of emails.**
3. Explanation of why the source is the only source is the only person or entity that can provide the required commodity: **No competitive services offer the same comprehensive suite of tools to meet the needs of our football team. The closest (and most cost effective) comparison we could find in the market is google apps for business, which provides a platform that supports email and file sharing needs. Although it has much more complicated administrative requirements, and no direct**

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training, support, and service. Other systems offer one or more similar features (for example, other products offer text messaging capabilities, but the delivery confirmation and reporting are less robust, and competitors use of “short codes” for SMS messaging creates issues for some end users), but only Teamworks provides an entire suite of tools that meet our needs.

4. Explanation of why the amount to be expended for the commodity is reasonable: **To assemble a similar package of features rom amongst various product offerings would require using multiple vendors and would result in a must greater cost to the University.**
5. Efforts that the agency went through to obtain the best possible price for the commodity: **Negotiated price with Teamworks to lock in the rate that we have paid previously for the next two years and getting the Forums module at no cost.**

| Advertisement Schedule | Date |
|---------------------------------|----------------|
| 1st scheduled | 6/26/21 |
| 2nd scheduled | 7/3/21 |

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Steve Ballew

Director of Procurement & Contracts

steve.ballew@usm.edu

Subject Line must read "Sole Source Objection"

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The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, USM determines that the commodity in the proposed sole source request can be provided by another person or entity, then USM will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If USM determines after review that there is only one (1) source for the required commodity, then USM will appeal to the Public Procurement Review Board. USM will have the burden of proving that the commodity is only provided by one (1) source.