

The University of Southern Mississippi
Notice of Proposed Sole Source Purchase
SSP 21_023

The University of Southern Mississippi anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Description of the commodity that USM is seeking to procure: **MyMajors Private Label**
2. Explanation of why the commodity is the only one that meets the needs of the agency:
MyMajors has unique features such as (1) accounting for exhaustive developmental/academic data in major-fit recommendations whereas other options rely solely on personality and interest areas; (2) connects student's assessment results to specific USM programs, including major-specific requirements; (3) unprecedented inclusion of unlimited ongoing customization, development, & maintenance; & (4) completion of assessment only takes 15 minutes.
3. Explanation of why the source is the only source is the only person or entity that can provide the required commodity: **No other software has been found to address the unique features above as outlined in sole source documentation as vetted by National Science Foundation.**
4. Explanation of why the amount to be expended for the commodity is reasonable:
Because MyMajors is related to larger initiatives (i.e., Guided Pathways), investment is scaled to institution's size in addition to how USM plans to utilize (limited segment of current student population).
5. Efforts that the agency went through to obtain the best possible price for the commodity:
MyMajors pricing is already competitive and scaled to institution and usage size.

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Advertisement Schedule	Date
1st scheduled	2/13/2021
2nd scheduled	2/20/2021

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Steve Ballew
Director of Procurement & Contracts
steve.ballew@usm.edu

Subject Line must read "Sole Source Objection"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, USM determines that the commodity in the proposed sole source request can be provided by another person or entity, then USM will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If USM determines after review that there is only one (1) source for the required commodity, then USM will appeal to the Public Procurement Review Board. USM will have the burden of proving that the commodity is only provided by one (1) source.