

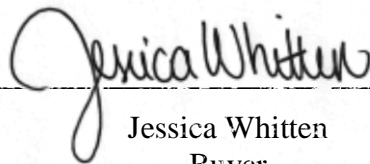


THE UNIVERSITY OF SOUTHERN MISSISSIPPI

October 12, 2020

ADDENDUM 1 TO RFP 21-21

This addendum provides answers to questions submitted by prospective bidders. The University's answers are shown in **RED**.



Jessica Whitten
Buyer

1. Can you provide details around how many people will be involved with each objective?
 - a) For objective one, approx. # of students and faculty- **two classes of 20-25 each**
 - b) For objective two, approx. # of analysts and consumers of analytics output- **Ten (10) researchers**
2. Additionally, are you expecting the software provider to provide economic data for analysis, or does USM already have this data? If USM already has the data, can you please list the data sources and where they reside (database, Microsoft Excel, etc.)? **The vendor would provide all the data.**
3. How many users do you anticipate needing on the license? **Five (5) fulltime seats and temporary seats (trial) for 20-30 students in classes per semester to learn the system.**
4. Is the software you choose going to be used by USM administrators?
 - a) If so, how many? **All five (5) seats for researchers (faculty, staff, or graduate research assistants)**
5. Can you please define what 'imported and exported sales' means in Appendix B? **In-region and out of region purchases.**

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6. If a software has mapping capabilities that geographically displays core data being analyzed but does not use Google Maps, will the response still be considered? **Yes.**
7. Do you have access to some or all of the data / do you know where this data could be acquired? **It will mostly come from public data sources, but do not know all the sources.**
8. How many concurrent users will need access to the platform? **Five (5) regular seats and temporary trial seats for students in classroom 20-30 per semester.**
9. We understand that you have a platform in place today. Are there other data / analytics tools in use currently? **We also use IMPLAN, Gazelle.AI, and Nexus-Uni.**
10. Is there a budget for this project, both for implementation and licensing costs? **We will evaluate what the best cost is that meets our needs.**
11. Can you share more information around the granularity of the data required for this project? **Expect to county and zip level.**
12. Will this data need to be for outside the state of Mississippi? If so, what states / regions will be needed? **Needs to cover entire United States.**
13. Do you have a data warehouse or data lake in place today? **No.**
14. During the implementation of the new platform, do you expect members of your team to assist in the process? **Just expect researchers to be trained.**
15. Regarding the requirement around the “call center” – is the main requirement that technical support be provided or that economic / workforce questions be addressed? **Mostly technical support.**
16. Regarding the requirement around the “call center” – Is the University open to structuring this engagement as standing office hours rather than a call center model? **No.**

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