

# Communication Station

## Welcome Back Students and Faculty!

Communication Station is a bi-weekly newsletter made for the students and faculty to know what is going on in and around the School of Media and Communication. We are excited to welcome back returning and new freshmen students.

## AUGUST 2024

MON	TUES	WED	THURS	FRI	SAT	SUN
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21 FIRST DAY OF Class	22	23	24	25
26	27	28	29	30	31	

## New Roy Howard Community Journalism Center

A transformational development in how the School of Media and Communication at The University of Southern Mississippi (USM) trains journalists to bring coverage to under-reported communities in the state and battle disinformation across multiple media platforms will launch in fall 2024 with the establishment of the Roy Howard Community Journalism Center.

Named in honor of Roy W. Howard, former chairman of the Scripps Howard newspaper chain, the Roy Howard Community Journalism Center at USM will help educate student journalists in providing important, fact-based reporting for their readers while also engaging in efforts to dispel disinformation infecting news cycles; the Scripps Howard Fund is investing \$3 million in the initiative, with the University receiving \$1 million per year for three years to create and operate the Center.

[Scripps Howard Fund Investing \\$3 Million in Initiative](#)

## Plan Now for 2025 MADE Internships!

The application for our [Marketing and Advertising Education \(MADE\) Internship Program](#) is now open! MADE functions as the “common app” for marketing and advertising internships. Students submit one application through the AEF, and if accepted, they’re eligible for internships with our many industry partners (client-side marketers, agencies, media companies, among others). Current juniors and seniors with U.S. work authorization are encouraged to apply.

The application has a priority deadline of October 18th and will completely close on January 24th, 2025 so please encourage your top students to apply as soon as possible. Our team is hosting three informational sessions to answer any questions your students may have. Kindly suggest they attend one of the following sessions:

- [Session 1- September 19th at 4pm ET](#)
- [Session 2- October 11th at 1pm ET](#)
- [Session 3: November 12th at 5pm ET](#)

## 2024 STRATCOM WEEK

The School of Media and Communication has put together a week long slate of activities and contests for Strategic Communication (StratCom) Week.

The week's activities highlight the many careers available to students who see themselves helping non-profits, agencies, companies and other organizations.

StratCom Week 2024 (September 23-26)

Lunch with the Pros (11:00-3:00)

Monday: Organizational Communication

Tuesday: Public Relations

Wednesday: Media Sales

Thursday: Advertising

Early-Career Professionals Panel (Wednesday afternoon at 2:30)

Student Showcase (College Hall) - We will showcase stratcom student work on the first floor



### STRATCOM Week Ambassadors:

- Ashley Bryan (StratCom)
- Annalee Johnson (StratCom)
- Cristina Lee (Digital Journalism)
- Jimena Paredes (StratCom)
- Isabella Strong (StratCom)
- Mary Morgan Wert (Comm Studies)

## Parking Permit Registration

It's that time of the year again! School is back in session which means there are a few things to remember. Renewal for parking passes are due and to avoid a citation make sure to go online and submit your parking pass request.

Parking permits for the fall semester and academic year are now available for purchase. All previous annual and semester permits expired July 31. You must have a current, valid permit and registered license plate to park on university property.

Visit the [Online Permit Registration Portal](#) to purchase a university parking permit, as well as add or update your vehicle license plate. You can also find parking-related information on the Parking and Transit Services web page.

Please park in designated zones based on your classification (faculty/staff, resident, commuter, fraternity, sorority) and register your vehicle(s) as soon as possible to avoid fines and having your vehicle immobilized or towed. Do not park in handicapped or reserved spaces unless you have permission and registration.

## GET INVOLVED

The School of Media and Communication thrives to grow successful professionals for the future. One way to ensure students find their place on campus and grow is through student organizations. The school houses many different organizations that deal in the world of media and design. These include:

### Speech and Debate

The Southern Miss Speech and Debate is a student-driven organization dedicated to the advocacy of college debate, promotion of free speech and expression, and the study of the art of rhetoric at the University of Southern Mississippi.

Contact: [Dr. Paul Strait L.strait@usm.edu](mailto:Dr. Paul Strait L.strait@usm.edu)

### Digital Nest Media

Digital Nest Media is the student-led media production organization on USM's campus, providing both experience and community to its members. In DNM, students work together on projects to cater toward their desired careers in the media and entertainment industries.

Contact: [Haydn Jackson haydn.jackson@usm.edu](mailto:Haydn Jackson haydn.jackson@usm.edu)

### Public Relation Student Society of America

PRSSA provides unmatched professional development opportunities tailored specifically for students. We advocate rigorous academic standards for public relations education, the highest ethical principles and diversity in the profession.

Contact: [Dr. Jae-Hwa Shin jae-hwa.shin@usm.edu](mailto:Dr. Jae-Hwa Shin jae-hwa.shin@usm.edu)

### Southern Miss Association of Black Journalists

The National Association of Black Journalists (NABJ) is a 501(c)3 nonprofit organization that provides innovative, quality programs and services to its members. The organization advocates on behalf of Black journalists and media professionals in the U.S. and worldwide.

Contact: [Dr. Jason Beverly jason.benerly@usm.edu](mailto:Dr. Jason Beverly jason.benerly@usm.edu)

### Communication Studies Organization

The Communication Studies Student Association (CSSA) is a student organization that provides a space for Media and Communication students to enhance their understanding of effective communication and how to apply these skills professionally, socially, and academically. After remaining dormant for ten years, CSSA was reinstated as a student organization in the fall of 2023

Contact: [Sarah Munn sarah.munn@usm.edu](mailto:Sarah Munn sarah.munn@usm.edu)

### Communication Graduate Association

The Communication Graduate Association is set in place for graduate students to come together and work on research, class projects, and other related topics in the realm of communication studies.

Contact: [Joshua Hendricks joshua.hendricks@usm.edu](mailto:Joshua Hendricks joshua.hendricks@usm.edu)

### Student Media Center

The Southern Miss Student Media Center, or SM2, is the voice of USM students. This is where students collaborate with professional staff and their faculty advisers to create, inspire and inform.

Contact: [Dr. Jason Beverly jason.benerly@usm.edu](mailto:Dr. Jason Beverly jason.benerly@usm.edu)

## New Faculty Members



Dr. Katy Biddle



Dr. Mohammed Rashid



Kelly Dunn



Gary Wolverton



Amanda Walsh

## Message from the Director

Dr. Edgar Simpson  
[Edgar.simpson@usm.edu](mailto:Edgar.simpson@usm.edu)  
Director of the School of Media and Communication



“On behalf of our faculty, staff, and graduate assistants, welcome to another exciting year here in the School of Media and Communication. I am looking forward to seeing so many of you again and to meeting new members of the family as the semester begins to take off.”

For more information and to keep up with the School of Media and Communication follow the social media accounts.

Facebook: The School of Media and Communication  
Instagram: somcatsum

