

SOUTHERN MISS SPORT MANAGEMENT NEWSLETTER



September 2018 edition

Program Welcomes Dr. John Miller



There is a new face around the Sport Management offices and classes this fall as the program welcomes Dr. John Miller to the faculty team. Dr. John Miller received his doctorate at the University of New Mexico in Sport Administration. After completing a 16-year career as a distinguished intercollegiate swimming coach, he taught at Texas Tech University in the Department of Health, Exercise, and Sport Sciences where he was the director of the Sport Management graduate program as well as Associate Chair and Professor.

He later served as Associate Dean and Professor of the College of Health and Human Services at Troy University in Troy, Alabama. He has written more than 65 peer-reviewed publications in academic sport management journals focusing mainly on risk management and legal aspects of sport. Additionally, Dr. Miller has authored three books, written 22 book chapters and conducted more than 150 research presentations at national and international conferences. He also serves on six editorial review boards of nationally recognized academic sport management journals as well as guest editor for the Sport Management Education Journal and editor of the Journal of Legal Aspects of Sport.

Dr. Miller is a Research Fellow in Research Consortium, Research Fellow in the Sport and Recreation Law Association, and Fellow in the North American Society of Health, Physical Education, Recreation, and Dance. Additionally, he was awarded the Distinguished Scholar from the School and Community Safety Society of America. He has also served as President of the Sport and Recreation Law Association (SRLA) and member at-large on the Executive Council for the North American Society for Sport Management (NASSM).

The program is lucky to have such an experienced, hard-working individual join the USM Sport Management family!



Stay connected with us!
Southern Miss Sport Management Club

@usmSMC

AA/EOE/ADA

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Dr. John Miller
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ALUMNI SPOTLIGHT

Kaitlyn Norton

Graduation Year: May 2013

Current Employer & Position:
Bruno Event Team; Championship
Manager- 2018 U.S. Senior Open



How did the USM Sport Management program prepare you for the career you have now?

USM Sport Management not only provided me with lessons inside the classroom but also hands-on experience outside of the classroom. This experience really helped shape and form my interests and guide me into what career path I wanted to pursue.

What is one of your favorite memories from your time in the program?

I had the ability to participate in the study abroad program in the summer of 2012 in London. Europe is such a hotbed for sporting events in the summertime; I had the unique opportunity to attend Wimbledon, the British Open, Tour de France, the 2012 Summer Olympics, and many other iconic sports venues and stadiums. My passion for events just increased after getting to see these great tournaments and events first-hand.

What advice would you give to students in the program now?

Take the time to get to know people in the community and network. Your success in this industry will be dictated by the relationships you create. Do internships; volunteer; invest time and effort in your project inside and outside the classroom - people are watching and noticing if you are the type of employee and teammate they would want on their roster.

SUMMER IN REVIEW

For some, summer can mean relaxation, but our students saw this past summer as a chance to gain some valuable experience! Below are just a few of the Sport Management students who kept their summers busy with work with various teams/organizations.



As a Game Day Intern for the Lehigh Valley Iron Pigs (Triple-A Affiliate of the Phillies), current graduate student Carly Della Sala was given opportunities to explore different areas of Minor League Baseball and gained experience in countless areas such as ticketing, sales, marketing, guest services, community relations, and even kid's camp! One of her favorite activities was being a camp counselor for the 8-9 year olds.



Current graduate student Rachel Bronson spent the beginning of her summer working with Overtime Sports Management and Conference-USA as a Director of Event Operations for the 2018 C-USA Baseball Championship in Biloxi, Mississippi, at MGM Park. Her various duties included assisting in the organization of group tickets for local organizations, facilitating player and umpire post-game meals, organizing locations specific for media and scouts during games, and assisting the grounds crew during rain delays.



Brandon Atkins (4th from right) had the pleasure to work for The National Student Leadership Conference, an organization that focuses on giving high school students early exposure into different fields in college. There, he educated young students about the different facets of Sport Management by leading different leadership and management labs such as professionalism, networking, and sports marketing.



UPCOMING EVENTS

- Last Day to Drop Classes w/o Instructor Permission- September 6
- College of Business & Economic Development Experience Business Casually- September 13, 10:30 a.m.- 1:30 p.m., *Scianna Hall Lock Commons*
- Student Economic Development Association Tailgate (Open to all students)- September 22, 3:00 p.m. - 6:00 p.m., *Scianna Hall lawn courtyard*
- USM Career Fair- October 9, 12:00 p.m. - 4:00 p.m., *Thad Cochran Center*
- Fall Break (No Classes)- October 11-12

For more information on these dates, please contact the department graduate assistant, Leah Williams, at leah.d.williams@usm.edu

