

SOUTHERN MISS SPORT MANAGEMENT NEWSLETTER



October 2018 edition

Online Master's Program Named in Top 25 Most Affordable

The Southern Miss Sport Management program has been once again recognized by a national degree guide. Sport Management Degree Guide has ranked the online Sport Management Master's program 13th out of 25 in the list of the most affordable top ranked online Master's programs across the country. The criteria for landing a spot in this list is detailed and includes a panel from Sport Management Degree Guide analyzing each online Sport Administration and Sport Management programs and the curriculum that is taught by each. The panel then chose the most affordable based off of the graduate tuition according to NCES College Navigator. Southern Miss Sport Management was accompanied by several neighboring institutions such as Belhaven University, Troy University, and Jackson State University. The full list and article can be found by following this link: <https://www.sports-management-degrees.com/affordable-online-masters/>.



Southern Miss Sport Management Club



@usmSMC



@usm_smc

Stay connected with us!

AA/EOE/ADA

Faculty/Staff



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ALUMNI SPOTLIGHT

Eric Beatty

Graduation Year: May 2018

Current Employer & Position: Marketing Assistant - Vanderbilt University



How did the USM Sport Management program prepare you for the career you have now?

The sport management program prepared me for my career by providing me with many opportunities to work in groups and present to both peers and professionals in the industry. In my position I work in group settings on marketing plans and I must present the plans to coaches and administrators regularly. The many group projects that we were given in the program helped prepare me for this aspect of my career.

What is one of your favorite memories from your time in the program?

One of my favorite memories was helping with the Southern Miss bass classic last spring. At the time when I was standing outside in the middle of a tornado trying not to be blown away it was not my favorite. But in hindsight being able to both help raise money for the Sport Management Program and to be able to say I survived standing out in the middle of a tornado, and doing so with some great friends, is pretty cool.

What advice would you give to students in the program now?

I would tell students to take advantage of all the opportunities the program provides. As important as school is, you need hands on work experience to get a job in the industry. The department provides a lot of paid and volunteer opportunities in many areas of sport. They also do a great job putting members in touch with other students currently working full time for Southern Miss athletics or working as graduate assistants to help them network and gain real world experience. There are a lot of opportunities to gain experience, don't waste them.

SEPTEMBER IN REVIEW



On September 14, the Sport Facility & Event Management undergraduate class traveled out of the classroom and across campus to Reed Green Coliseum for a behind the scenes tour of the facility. Director of Operations for the Lady Eagles Basketball team Drew Granger led the tour of the court, locker rooms, and video room.



ACUE
Association of College and
University Educators

This past month, Dr. Chris Croft was selected as a member of the ACUE Faculty Development Institute for the 2018 fall cohort. The Association of College and University Educators (ACUE) is an intensive professional development program offered to enhance teaching practices. ACUE was founded by leaders in higher education to advance instruction, support college educators, and promote student success. ACUE helps colleges and universities achieve their goals for students through innovative faculty development partnerships and a research-based Course in Effective Teaching Practices.



The Sport and Event Management class was on the move this past month. They visited our neighboring building the Trent Lott Center to learn more about event safety and security. The session was led by NCS4 employees Daniel Ward (pictured) and Will Adams.

NCS4 NATIONAL CENTER FOR
SPECTATOR SPORTS
SAFETY AND SECURITY
SOUTHERN MISS

NCS4, the National Center for Spectator Sport Safety & Security, was established on the campus of the University of Southern Mississippi and has the mission to research and study spectator sport safety. The students will collaborate with the National Center to participate in a number of tabletop exercises examining sport security at event and facility sites.



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UPCOMING EVENTS

- USM Career Fair- October 9, 12:00 p.m. - 4:00 p.m., *Thad Cochran Center*
- Fall Break (No Classes)- October 11-12
- USM Homecoming week- October 15-20
- Last Day to Reserve December Commencement Seat- October 31
- Last Day to File Application for Undergraduate & Graduate Degree- November 1
- Thanksgiving Holiday Break (No Classes)- November 21-23

For more information on these dates, please contact the department graduate assistant, Leah Williams, at leah.d.williams@usm.edu



Happy Fall!



**HAPPY
HALLOWEEN!**

SPOOKY