

Copyright and Instruction: What Faculty Need to Know



UNIVERSITY LIBRARIES



Introductions











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Roadmap

- What is Copyright?
- Audio Recordings
- Public Domain
- Creative Commons Licenses

- Library Resources
- Fair Use
- Library Digital Course Reserves
- Case Studies
- Additional Resources





Types of Materials/Topics

- Text
- Images
- Audio
- Visual
- Multimedia

- Public Domain
- Creative Commons
- Copyrighted works





What is Copyright?

Set of rights protecting "original works of authorship that are fixed in a tangible form of expression."

Title 17, U.S. Code





Author's Basic 5 Rights

- **1.** Right to reproduce
- 2. Right to prepare derivative works
- 3. Right to distribute
- 4. Right to display publicly
- 5. Right to perform publicly

Copyright is automatic.



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How long does copyright last?

It Depends...

Life of the author + 70 years

What happens for that 70 years? Your estate or heirs inherit your rights.

If the author or death date is unknown, **120** years from date of creation.





Audio Recordings

- Two separate components of a single recording of music
 - composition
 - sound recording

Musical composition includes

- music and any accompanying words or lyrics.
- Can be in the form of a notated copy or sound recording.
- Author would be the composer and lyricist.

Sound recording is the fixation of series of musical, spoken or other sounds into a medium that can be played back.

 Author is the performer(s) whose performance is fixed and the producer/engineer processing and "fixing" the sounds.



Audio Recordings

- Copyright of sound recording not the same as, or a substitute for, copyright of underlying musical composition.
- In most cases permission must be obtained from both the owner of the musical work and the owner of the sound recording before a sound recording of the musical work may be used.





Public Domain

- Works not under copyright protection
- Anyone can use, no one can own
- Can be modified, copied, or adapted
- Should still be cited if not the author's original work
 - PD works aren't subject to copyright infringement, but they can still be plagiarized!
- Individual items in PD aren't copyright protected, but some collections of PD items as a whole can be copyrighted.



Mathias Appel, "Red Panda." Public Domain. Accessed from https://www.flickr.com/photos/mathiasappel/244796440 35/in/pool-publicdomain/





Creative Commons Licenses

- MOST OPEN

Attribution Only

ShareAlike

No Derivatives

Non-Commercial



Photos by Creative Commons / CC BY 4.0

LEAST OPEN



Using your own materials

- Published works
 - Check publication agreement
 - Was copyright transferred?
- Obtaining permission
 - How you use it matters!
- If you own the rights
 - Use it as you see fit!

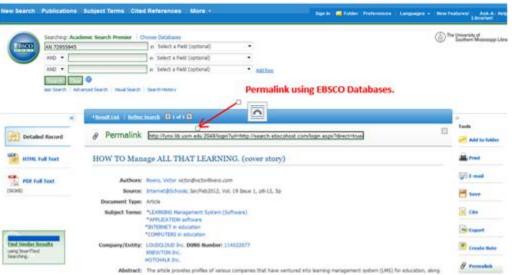
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Library Resources

- Many University Libraries' Licensed Resources (e.g. journal articles, books and book chapters, streaming media, etc.) allow faculty to insert or share a persistent or durable link in Canvas. Durable links are hyperlinks to the online resources.
- For many of the databases, when viewing an individual record, from the section labeled "Tools," click on "Permalink." The record's permalink will then be displayed above the article's title. These permalinks can be inserted into Canvas.







Library Resources

- Other databases may only have an option for a "Stable URL" and you will need to add University Libraries proxy URL to the front of this in order to provide offcampus access to your students.
 - <u>http://lynx.lib.usm.edu/login?url</u>=
- Please note, many of the electronic resources available through University Libraries provide unlimited users access, however some resources permit a fixed number of concurrent users. To ensure adequate access for your students, please check with your subject librarian.







Fair Use

- **1**. The purpose and character of the use
- **2.** The nature of the copyrighted work
- 3. The amount and substantiality of the portion used in relation to the copyrighted work as a whole
- 4. The potential market effect on the copyrighted work

This is not a checklist. Only courts can legally decide fair use. Section 107





Making Fair Use Decisions

- Be consistent
- Recognize that reasonable people can disagree
- Remember that Fair Use is interpretative, and is the same process used by the court system.
- There is no immediate answer for whether an item is covered under the Fair Use Act. All factors must be considered in making a decision.





Fair Use Cont.

- If your use IS fair use, you do not have to seek permission to use copyrighted materials, and you do not have to pay a fee or sign a license.
- The Doctrine of Fair Use is included in the Copyright Act of 1976 and is based on the actual practices of the court system.





Library Digital Course Reserves

- For fall 2020 physical course reserves will not circulate due to health and safety concerns.
- The digital reserves pilot project, being rolled out for fall 2020, will allow physical course reserves to be digitized and circulated online.
- Digital reserve links will be available to one student at a time for a limited period, just like physical reserve materials.
- More information available at <u>www.lib.usm.edu</u>!





Golden Eagle Textbook Initiative (GETI)

- Through GETI students have access to general education curriculum textbooks as part of course reserves.
- GETI only includes textbooks.
- GETI textbooks will be included in the digital reserves pilot project for fall 2020.





• Scenario:

A history professor records a full episode of a current television show and would like to use it in his class. Is he allowed to do so?





• Answer:

Probably not. This would be a violation of the copyright law as this item would be protected under copyright. He should seek permission.





• Scenario:

May a psychology professor copy and distribute a published journal article in his class or on Canvas if he was the author of said article?





• Answer:

Maybe, depending on what rights he retained in the publishing agreement made with the journal. If he did not retain rights to copy or distribute, that would preclude his using the article without first gaining permission.





• Scenario:

A faculty member wants to place an entire textbook on electronic reserve for her class. The book is no longer in print but is still widely available for purchase. Can the textbook be digitized and placed on electronic reserve?





• Answer:

Maybe. Even though the item is out of print copyright restrictions still remain. There are used copies for sale that the students could purchase. However, if the library owns a copy, they might be able to make the book available electronically with restrictions via controlled digital lending. Another alternative is to use a smaller portion and make a fair use analysis.





Additional Resources

Copyright

- USM Copyright Commons
- <u>Copyright Search 1978-Present</u>
- <u>Copyright Records Pre-1977</u>
- <u>Copyright Term and the Public Domain</u> in the United States
- <u>U.S. Copyright Office Copyright Law of</u> <u>the United States</u>

Fair Use

• <u>Copyright & Fair Use Articles: Stanford</u> <u>Copyright and Fair Use Center</u>

Other Resources

- <u>ALA Copyright Tools</u>
- <u>Aquila</u>
- Public Domain Films
- Orphan Works
- <u>Copyright and Unpublished Material</u>
 <u>Society of American Archivists</u>





Additional Resources

OER & Public Domain Collections

- Public Domain Pictures
- OER Commons
- HathiTrust
- Internet Archive -Moving Image Archive
- <u>Library of Congress Digital</u> <u>Collections</u>
- <u>University Libraries OER Research</u> <u>Guide</u>

Sound Recordings

- <u>Copyright in Music</u>
- <u>Copyright Registration for</u> <u>Sound Recordings</u>
- Digital Audio Recording
 Devices and Media





Additional Resources

Copyright During COVID-19

- <u>Copyright and Coronavirus</u>
- <u>Copyright Office Coronavirus FAQs</u>
- <u>Copyright Clearance Center COVID-19 Resources</u>
- <u>Concerns in Online Classrooms</u>
- Public Statement of Library Copyright Specialists: Fair Use
 & Emergency Remote Teaching and Research





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